



Seward Co-op will sustain a healthy community that has equitable, economic relationships.

QUARTER 2
OCT.–DEC. 2018

STAFF DEVELOPMENT

We develop staff to help build the cooperative economy and contribute to its highest ideals.

DEVELOPMENT OPPORTUNITIES

10



ACCESSIBILITY

We offer products that are accessible and affordable.

TOTAL NEEDS-BASED DISCOUNT:

\$98,453

SNAP AND WIC SALES

\$182,395

LIVING WAGE JOBS

Most of our employees are represented by the UFCW and are compensated based on their contract. Those employees who are not part of the bargaining unit are compensated using the City of Minneapolis living wage model.

TOTAL EMPLOYEES

315

EQUITABLE ECONOMICS

We contribute to a more equitable economy by offering quality products through intentional sourcing.

FAIR TRADE PRODUCT SALES

\$450,479

COMMUNITY FOODS PRODUCERS

\$3,029,012





Seward Co-op will sustain a healthy community that has positive environmental impacts.

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ALTERNATE TRANSPORTATION

We promote alternative transportation to and from the co-op.

SQUARE FEET DEDICATED TO CAR/BIKE SHARING PROGRAMS AND BIKE PARKING

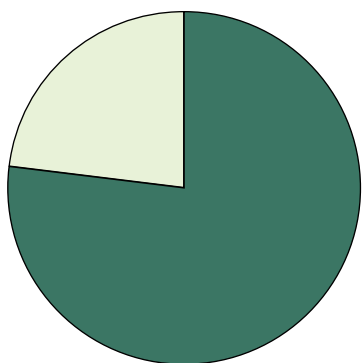
1,890



148 participants in our biking incentive program, Cycle Perks.

SUSTAINABLE OPERATIONS

We operate sustainably compared to industry norms.



WASTE RECYCLED

80%



MINIMAL PACKAGING

We minimize packaging in the products we stock and feature.

BULK PRODUCT SALES

\$844,308



REUSABLE BAG CREDITS AWARDED

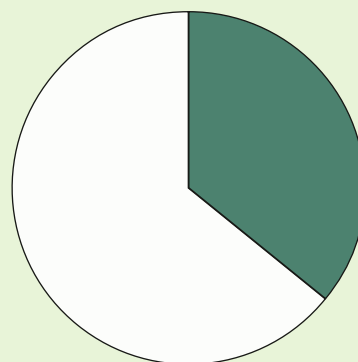
119,598

Total of \$11,960 in discounts — for green bag credits issued.

MINIMAL IMPACTS

We source products that minimize negative environmental impacts.

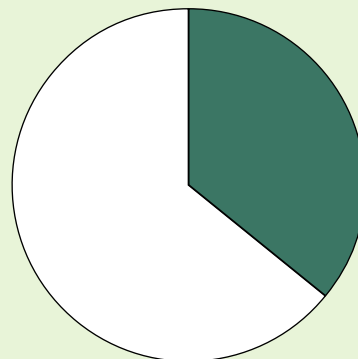
ORGANIC PRODUCT SALES



30%

\$3,184,221

LOCAL PRODUCT SALES



33%

\$3,575,209



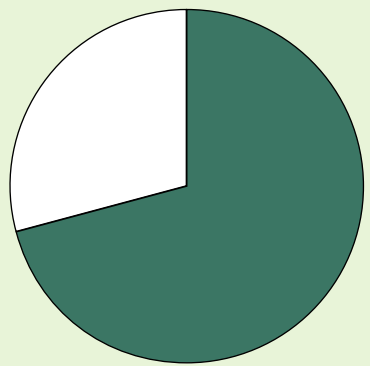


Seward Co-op will sustain a healthy community that has inclusive, socially responsible practices.

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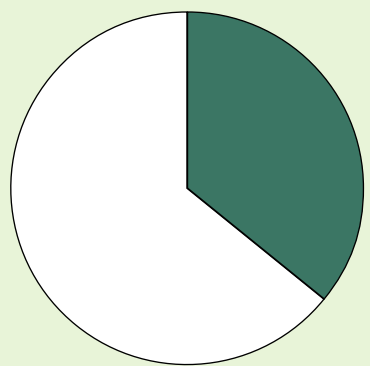
STAFF DIVERSITY

We hire staff who reflect the neighborhoods in which we operate.



STAFF RESIDING WITHIN WALKING OR BIKING DISTANCE (1.5 MILES) OF OUR LOCATIONS

54%



STAFF IDENTIFYING AS PEOPLE OF COLOR

35%

TOTAL OF 25 MULTILINGUAL STAFF

GIVING BACK

We prioritize and promote giving back to our community

EMPLOYEE COMMUNITY SERVICE HOURS REDEEMED

226

CUSTOMER SEED DONATIONS

\$69,642

GRANTS, DONATIONS AND SPONSORSHIPS DISTRIBUTED

\$8,580

OWNERSHIP

We invite everyone to become a co-op owner through multiple payment options and a needs-based discount.



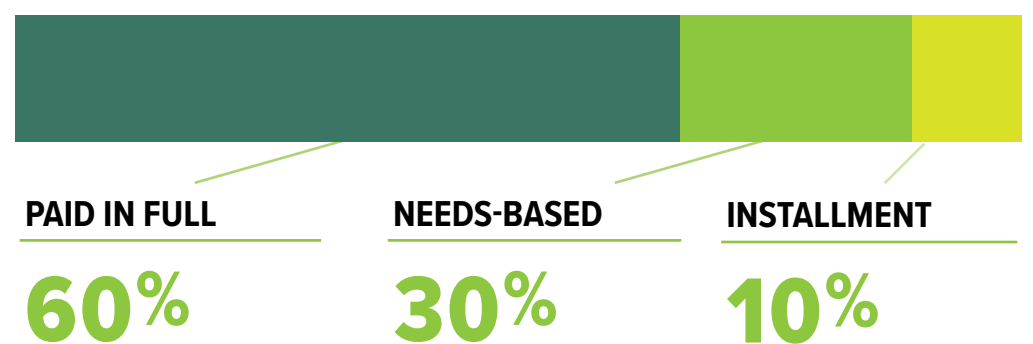
TOTAL OWNERS

20,199

NEW OWNERS

360

OWNERS USING PAYMENT OPTIONS:



PAID IN FULL

60%

NEEDS-BASED

30%

INSTALLMENT

10%

RESPECTFUL RELATIONSHIPS

We build respectful relationships with customers that cultivate trust within our cooperative.

PUBLIC STORE TOURS BY STAFF

3

CLASSES OFFERED TO THE PUBLIC

10

PRODUCT CHANGES PER CUSTOMER REQUESTS

319