

## Advertise in Sprout!

Sprout!, Seward Community Co-op's newsletter, is mailed to approximately 12,000 co-op owners quarterly and is available at no cost to in-store customers and online at [www.seward.coop/sprout](http://www.seward.coop/sprout). Natalia Mendez, Communications Specialist at 612-314-2013, or [nmendez@seward.coop](mailto:nmendez@seward.coop), to advertise or for more information.



### Ad Sizes

Rail (2.125" wide x 9" tall)  
\$170

Large Banner (6.75" wide x 1.5" tall)  
\$120

Small Banner (3.25" wide x 1.5" tall)  
\$60

*PLEASE ADD .25" BLEED TO ALL ADS  
Receive 10% off with a one-year contract (four issues).*

### PUBLICATION SCHEDULE

December/February  
March/May  
June/August  
September/November

### AD DUE

November 1  
Feb 1  
May 1  
August 1

### THEMES

Winter Issue  
Spring Issue  
Summer Issue  
Fall Issue

### AD SPECIFICATIONS

Print-ready PDF (preferred), JPEG, or TIFF.  
Images and ad must be CMYK and 300 DPI at 100%.  
Fonts embedded or outlined.  
Add .25" bleeds.

### SUBMITTING ADS

Email ads to:  
Natalia Mendez ([nmendez@seward.coop](mailto:nmendez@seward.coop)) AND  
William Hoben ([whoben@seward.coop](mailto:whoben@seward.coop))  
*For files larger than 5 mb., please email for instructions.*