## **EL1: TREATMENT OF CONSUMERS**

In interacting with consumers, the GM will not cause or allow ensure that conditions, procedures, or and decisions that are unsafe, undignified, unnecessarily unintrusive, non-discriminatory, and are or in other ways inconsistent with the board's stated Ends.

#### The GM will not:

- EL 1.1 Elicit information for which there is no clear necessity.
- EL 1.2 Use methods of eCollecting, reviewing, transmitting, or storeing information that fail to protect against improper without protecting access to the material elicited or the consumer's privacy.
- EL 1.3 Fail to operate facilities with appropriate accessibility.
- EL 1.4 Fail to act in ways that ensure a high level of customer service in all areas of cooperative operations.
- EL 1.5 Fail to educate consumers provide education on the benefits of the co-op business model.
- EL 1.6. Endanger the cooperative's public image, credibility, or its ability to accomplish Ends.

### **EL6: ASSET PROTECTION**

The GM will not cause or allow ensure that the cooperative's assets are to be unprotected, inadequately maintained, or insured, or and not placed at unnecessary avoidable risk.

#### The GM will not:

- EL 6.1 Fail to adequately insure the cooperative's assets.
- EL 6.2 Fail to obtain an adequate D&O insurance policy and fail to provide a copy of the policy upon request.

- EL 6.3 Fail to follow accounting procedures sufficient to satisfy the board-appointed auditor's standards.
- EL 6.4 Unnecessarily expose the cooperative, its board or staff to claims of liability.

# EL8: COMMUNICATION AND SUPPORT TO THE BOARD

The GM will not permit ensure that the board to be unis informed or unand supported in its work.

#### The GM will not:

- EL 8.1 Neglect to submit monitoring data required by the board in Board-Management Delegation policy "Monitoring of GM Performance" in a timely, accurate and understandable fashion, directly addressing provisions of board policies being monitored, and including GM interpretations consistent with Board-Management Delegation policy "Delegation to the GM," as well as relevant data.
- EL 8.2 Allow the board to be unaware of any actual or anticipated noncompliance with any Ends or Executive Limitations policy, regardless of the board's monitoring schedule.
- EL 8.3 Allow the board to be without decision information required periodically by the board or let the board be unaware of relevant trends.
- EL 8.4 Let the board be unaware of any incidental information it requires, including threatened or pending lawsuits and material internal changes.
- EL 8.5 Allow the board to be unaware that, in the GM's opinion, the board is not in compliance with its own policies on Governance Process and Board-Management Delegation, particularly in the case of board behavior that is detrimental to the work relationship between the board and the GM.
- EL 8.6 Allow the board to be unaware that the board's compensation is causing financial harm to the co-op.
- EL 8.7 Present information in unnecessarily complex or lengthy form or in a form that fails to differentiate among information of three types: monitoring, decision preparation, and other.
- EL 8.8 Fail to support the functions of the board.
  - EL 8.8.1 Fail to provide information showing that board elections are being

# conducted fairly and accurately.

- EL 8.9 Deal with the board in a way that favors or privileges certain board members over others except when, (a) fulfilling individual request for information or (b) responding to officers or committees duly charged by the board.
- EL 8.10 Fail to submit to the board a consent agenda containing items delegated to the GM yet required by law, regulation, or contract to be board-approved, along with applicable monitoring information.